



January 4, 2021

Dear Friends of Bonne Santé:

I'd like to welcome you to Bonne Santé Group, an emerging growth company on a pre-IPO pathway executing a Buy-and-Build strategy with an overarching commitment to good health. Especially during these uncertain times there is a growing demand for nutritional vitamins and supplements, and our mission at BSG is to provide safe and effective products for the global marketplace with an emphasis on the high-growth Health & Wellness sector.

Even in our early stage, Bonne Santé has attracted an outstanding leadership team whose members bring decades of practical experience and success in all of the disciplines necessary to launch what we believe will be an international powerhouse. Our team's skills range from the science of nutraceuticals to finance and capital markets, manufacturing and sales, data management and direct marketing.

The information resident in this portal details two immediate acquisitions for BSG as well as BSG' nutraceutical manufacturing operation, Bonne Santé Natural Manufacturing.

Target 1: Boost Nutrition, is a highly successful direct marketing company selling a broad range of nutraceutical products under the Nutrition Essentials brand, principally through Amazon, and generating approximately \$4 million in revenues and \$1.4 million in trailing EBITDA.

Target 2: Doctors Scientific Organica d/b/a Smart for Life is a profitable brand of nutritional foods marketing its products through multiple channels including Sam's Club, Costco and Publix generating \$10 million in revenues and approximately \$2 million in trailing EBITDA.

We are unequivocal in our belief that the two most important metrics by which a company's success must be determined are earnings and growth. As Chairman, I want to assure our prospective partners and shareholders that Bonne Santé will remain committed to growth in revenue, growth in earnings and ultimately growth in shareholder value.

A Bonne Santé...to good health!

A handwritten signature in blue ink, appearing to read 'Alfonso J. Cervantes', is written over a light blue circular stamp or watermark.

Alfonso J. Cervantes
Executive Chairman